STAFF COMMENTS FOR PLANNING COMMISSION

MEETING DATE: December 6, 2006

SITE PLAN: AFP-06-049

TITLE: King Kia Dealership

REQUEST: AMENDMENT TO FINAL PLAN APPROVAL

For new monument sign

ADDRESS: 953 North Frederick Avenue

ZONE: C-2 (General Commercial)

APPLICANT/REPRESENTATIVE/ATTORNEY/DEVELOPER: (as

applicable)

Applicant: Henry Miller - Gelberg Signs

Property Owner: King Kia

STAFF PERSON: Jacqueline Marsh, Planner

Enclosures:

Staff Comments

Exhibit 1: Site location map

Exhibit 2: Application

Exhibit 3: Renderings with existing and proposed signage

Exhibit 4: Monument sign details Exhibit 5: Illustrative site plan

Exhibit 6: Site plan showing proposed sign location

STAFF COMMENTS

The applicant, Gelberg Signs, has submitted an Amendment to Final Plan application for a new monument sign at the King Kia Dealership at 953 North Frederick Avenue. The site, within the King Volkswagen Dealership, is located on the corner of North Frederick Avenue and Watkins Mill Road and is north of Russell Avenue (Exhibit #1).

The applicant is requesting to remove the existing Suzuki pole sign and replace it with a ten foot high by five foot wide KIA monument sign in the same location (Exhibit #6). According to §24-212(m)(2), the Planning Commission may approve a sign higher than eight (8) feet upon a finding that the proposed sign, by nature of its purpose and location, and the nature of the project it identifies, justifies such larger area and height, and that such larger sign will not affect the health, safety, and welfare of the general public, nor be a hazard to vehicular or pedestrian traffic. In the past, the Commission has allowed for signs to be as tall as ten feet at the same dealership because of the size of the site.

The sign will be a silver painted cladding and only the logo will be lit (Exhibits #3 & 4). The sign is in compliance with the City's Sign Ordinance, §24-212.

Because the proposed sign will be located within the ten-foot public utility easement (PUE), staff is requesting the applicant obtain letters of approval from the applicable utility companies before any sign permits are issued.

Conclusion. Staff recommends TO GRANT AFP-06-049, King Kia, AMENDMENT TO FINAL PLAN APPROVAL, FINDING IT IN COMPLIANCE WITH §§ 24-170 and 24-172, WITH THE FOLLOWING CONDITION:

1. The applicant shall receive approval letters from the utility companies for the sign location prior to the issuance of sign permits.

STAFF COMMENTS

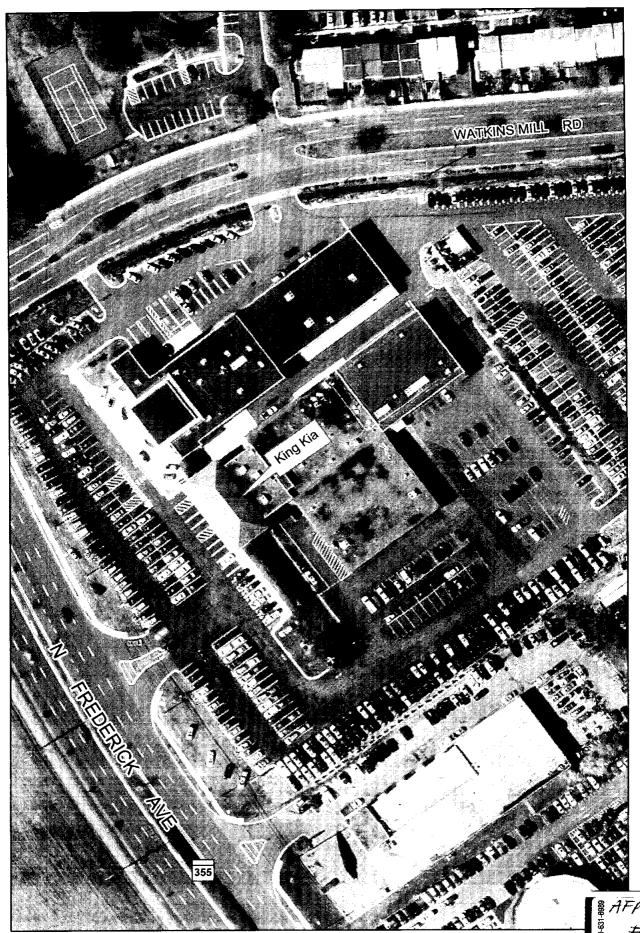
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888 AFP-06-049 # 1 12-6-06



City of Gaithersburg • 31 South Summit Avenue • Gaithersburg, Maryland 20877 • Telephone: (301) 258-6330 • Fax: (301) 258-6336 plancode@gaithersburgmd.gov • www.gaithersburgmd.gov

AMENDMENT TO FINAL PLAN APPLICATION

In accordance with Section 24, Article V of the City Code

Application #	ATP-UD OF
Date Filed	10000
Total Fee	5000

1. SUBJECT PROPERTY Project Name K () K ()		
Project Name (1 //) // // Street Address 953 N FRUCRIUL AVE		
Zone Historic area designation Yes	DSC No	
Lot Block Subdivision		
Tax Identification Number (MUST BE FILLED IN)		
Tax Identification (Most be Field III)		
2. APPLICANT.		
2. APPLICANT Name HOWARD FI MILLER Street Address 654 Chillum PL W.W City WASH DC 20012		
Street Address 6511 CKILLUM PL W.W		Suite No
City WASH DC BOOIN	State	Zip Code
Daytime Telephone 202-492-7733		
3. ARCHITECT/ENGINEER/DEVELOPER		
Architect's Name		
Architect's Maryland Registration Number	Telephone	
Street Address	<u>, , , , , , , , , , , , , , , , , , , </u>	Suite Number
City		
,		
Engineer's Name		
Engineer's Maryland Registration Number		
Street Address		Suite Number
City	State	Zip Code`
Developer's Name		
Street Address		Suite Number
City		
Contact Person	Telephone	
4. PROPERTY OWNER Name KING, KIA		
Street Address 955 N. File V AVI		Suite No
City GAITHOKE RURL, MU STON 20012		
City GALHEKS BURY MU 20012 Daytime Telephone	State	2,p code
Dayane receptions		
5. CITY PROJECT NUMBER		
Original Site Plan Number	Date Approved	
Name of previously approved Final Plan		& AFD DI OL
		\$ 717 F-06 0-

888-159-06-044 # 2 12-6-06

Replace exi	STING SIGN		
a. POPULATION CHANGES (i Changes in population estimate: Resident estimate: b. PLEASE SUPPLY THE FOLLO	f any) ated due to amendment. Total number Total number	I: -:	nift welling unit
DEVELOPMENTINFORMATION	ON	REQUIRED	PROVIDED
Site (square feet) Site Area (acres)			
 Total Number of Dwelling Units. Height of Tallest Building Green Area (square feet) Number of Dwelling Units/Acre 	/Lots		
Number of Dweiling Units/Acre Lot Coverage (Percent) Green Area (Percent)			
Residential a. Single Family Detached	# Units		
b. Single Family Attached c. Multi-Family Condo	# Units # Units		
d. Multi-Family Apartment e. Other 10. Retail/Commercial	# Units Sq. Ft.		
11. Restaurant Class: □A □B □C 12. Office/Professional	Sq. Ft. Sq. Ft.		
13. Warehouse/Storage 14. Parking	Sq. Ft.		
15. Shared Parking/Waiver 16. Other			
17. Total UBMISSION REQUIREMENTS 1. Set of plans per the respective 2. Completion of the table above I have read and complied with the orrect.	submission requirements an	d affirm that all statements co	ntained herein are true
orrect. Applicant's Name (please print) poplicant's Signature Control	SULARNE MIL	Ler	

AFF-06-079



Proposed Recommendations





Existing: Remove Suzuki sign



Proposed: Add 10'x 5' ETO monument @ 50.0 sq.ft. as shown above.

10' high

Note: SIGN SIZES AND PLACEMENTS ARE APPROXIMATE TO BE VERIFIED WITH A FIELD SURVEY PRIOR TO FABRICATION

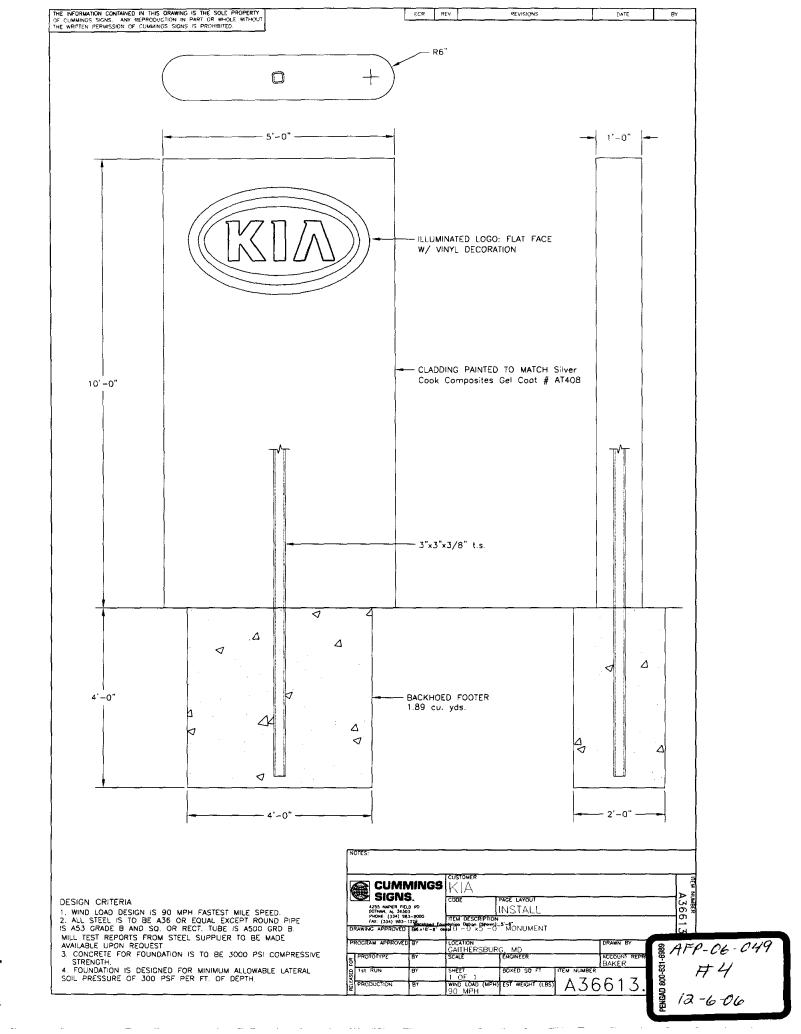
Dealer Name: King KIA

Dealer # : _MD032

Address: 953 N. Fredrick Ave

City/State: Gaithersburg, MD

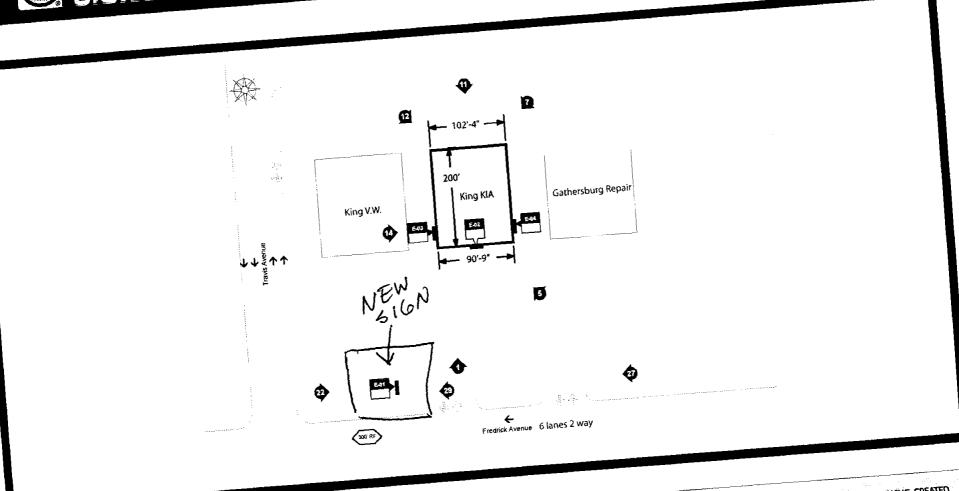
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Site Plan





King KIA Dealer Name:

MD-032

Dealer#: 953 N. Fredrick Ave. Address:

Gaithersburg, MD City/State:

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